



SANTHOSH.M

Content Creator **Cinematographer** **Video Editor** **Visual Designer**

Multidisciplinary visual creator with 2+ years of hands-on industry experience across cinematography, video editing, graphic design, and campaign ideation. Currently working at Hypercollective under renowned Indian advertising creative director KV Sridhar(Pops), with experience delivering content for IHCL properties, luxury hospitality, real estate, and brand campaigns. Skilled in translating concepts into visually strong, story-driven executions.

Education

Bachelor of Design (B.Des)
(NIFT -2020-2024)

Experience

Jr. Designer

Hypercollective, Mumbai (Jun 25 - Present)

Worked across cinematography, editing, and design on brand campaigns for luxury clients including IHCL, Lodha, and Ajmera.

Content Creator

Mad Umbrella, Ahmedabad (Jun 24 - May 25)

Campaign shoot experience across cinematography, lighting, coordination, and editing, working closely with directors and production teams.

Video Content Creator Intern

Arista Vault, Delhi (Jan - April 24)

Created short-form ads for a smart luggage brand across Instagram and YouTube, contributing to campaign ideation during Shark Tank India exposure.

Graphic Designer Intern

Buy Media Space, Bangalore (June - July 23)

Worked on graphic design, typography, motion creatives, and UI/UX layouts for digital campaigns. Design systems, visual hierarchy, brand consistency.

Freelance

Videography & Video Editing

Aperol Spirits, Winning Looks, & Mango Pulp Company

Led shoots and post-production to deliver brand-aligned visual content.

Contact

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portfolio.com

Core Skills

Cinematography / Photography

Video Editing / Color Grading

Graphic & Visual Design

Campaign Ideation

Production Handling

Tools & Software

Adobe Premiere Pro, After Effects

DaVinci Resolve (Color)

Photoshop, Illustrator

Sony, Canon, Fujifilm Camera Systems

Language Proficiency

Tamil (Native)

English (Fluent)

Hindi (Fluent)

Experienced across set, lens, and post-production.